

## **Dr. X's Most Educational and Entertaining Treasure Hunt Press Release**

**Welcome friend! And congratulations! An exciting journey begins for you here!**

Dr. X, a twisted genius whose whereabouts are currently unknown, has devised a devious and delightful treasure hunt for you all! But this is no ordinary treasure hunt however - this fiendish experiment in fun takes place primarily in the brave new world afforded by the internet! Solving the clues will lead you from website to website to website, and who knows what weird and wonderful things you may discover along the way!

And what's more, the mysterious Dr. X has generously created two separate routes to enable adventurers of all ages and abilities to take part in the fun! There is a 'Dastardly route', recommended for families and younger explorers; and a 'Fiendish route', recommended for those who seek a truly cryptic and sadistic challenge...

**And the prizes!** Oh yes gentle reader, there are some truly marvellous prizes on offer to those who can complete this cryptic treasure hunt!

There are two fabulous 1st prizes to compete for (one for each route).

For the Dastardly route: a family feast of arts and activities, including free family tickets to a host of plays, performance and events across Somerset

For the Fiendish route: a veritable hamper of culture! Including free tickets to a horde of plays, dance, film screenings, performance and arts events across Somerset.

*(More information on the prizes can be obtained on the Dr. X website:*

*[www.drxtreasurehunts.co.uk](http://www.drxtreasurehunts.co.uk))*

**Enough talk! To begin this exciting journey you will need the first clue!**

The first clue can be found at [www.somersetarts.com/exhibition/4reel/](http://www.somersetarts.com/exhibition/4reel/)

Good luck my friends! The game is afoot...

### *Notes*

- 1. If you are so inclined, find out more about the avant-garde and reclusive geniuses responsible for bringing Dr. X and his devious treasure hunts into the public sphere by visiting [www.4reelfilms.co.uk](http://www.4reelfilms.co.uk) or contact Tim Fogg on 01460 240472*
- 2. This treasure hunt is a Thrive initiative and was produced for the exhibition pages of the exciting new Somerset Arts website ([www.somersetarts.com](http://www.somersetarts.com))*
- 3. The first clue will be available from the 16<sup>th</sup> October 2009. Competition closes on 31<sup>st</sup> November 2009.*